

Overview

The University of Wisconsin School of Medicine and Public Health is pleased to invite you to attend our annual conference. The conference is dedicated to bringing you the latest innovations in the field of women's reproductive and general health. Our faculty will provide discussions on state-of-the-art topics and techniques as well as cover age-old problems commonly encountered by providers of primary women's health care. The content is relevant to all providers in the field of Women's Health.

Learning Objectives

The 2019 Innovations in Women's Health Conference is designed to:

- Outline current management of HPV-related dysplasias
- Explain options for up-to-date and multidisciplinary management of Hereditary Breast and Ovarian Cancer Syndrome (HBOC)
- Utilize and explain enhanced recovery after surgery protocols to improve postoperative care
- Discuss appropriate and effective use of social media as an OB/Gyn provider
- Outline present maternal-fetal opioid challenges and potential solutions
- Explain approaches to implement quality improvement initiatives within your field
- Understand challenges related to rural Obstetrics and Gynecological care and underserved populations

Target Audience & Scope of Practice

This CE (continuing education) activity is intended for obstetrician-gynecologists, family physicians, general internists, nurse practitioners, physician assistants, midwives, registered nurses, and other interested health professionals.

Elements of Competence

This CE activity has been designed to change learner competence and focuses on the American Board of Medical Specialties areas of patient care and procedural skills, medical knowledge, practice-based learning and improvement, and interpersonal and communication skills. This activity also focuses on the interprofessional competency of interprofessional communication.

Credit

ACCREDITATION STATEMENT



JOINTLY ACCREDITED PROVIDER™
INTERPROFESSIONAL CONTINUING EDUCATION

In support of improving patient care, the University of Wisconsin–Madison Interprofessional Continuing Education Partnership (ICEP)

is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team.

CREDIT DESIGNATION STATEMENTS

American Medical Association (AMA)

The University of Wisconsin–Madison ICEP designates this live activity for a maximum of 6.5 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

American Academy of Family Physicians

Application for CME credit has been filed with the American Academy of Family Physicians. **Determination of credit is pending.**

American Nurses Credentialing Center (ANCC) & Iowa Board of Nursing

The University of Wisconsin–Madison ICEP designates this live activity for a maximum of 6.5 ANCC and Iowa contact hours. ANCC pharmacotherapeutic contact hours will be calculated and awarded as appropriate to meet the needs of advanced practice nurses. The University of Wisconsin-Madison School of Nursing is Iowa Board of Nursing provider 350. A copy of the evaluation may be sent to the Iowa Board of Nursing, 400 SW 8th St., Suite B, Des Moines, IA 50309.

Continuing Education Units

The University of Wisconsin–Madison ICEP, as a member of the University Professional & Continuing Education Association (UPCEA), authorizes this program for .65 continuing education unit (CEU) or 6.5 hours.

Policy on Faculty and Sponsor Disclosure

It is the policy of the University of Wisconsin–Madison Interprofessional Continuing Education Partnership (ICEP) that the faculty, authors, planners, and other persons who may influence content of this CE activity disclose all relevant financial relationships with commercial interests in order to allow CE staff to identify and resolve any potential conflicts of interest. Faculty must also disclose any planned discussion of unlabeled/unapproved uses of drugs or devices during their presentation(s). Detailed disclosures will be made available in the activity handout materials.

The University of Wisconsin provides equal opportunities in employment and programming, including Title IX requirements. The University of Wisconsin School of Medicine and Public Health fully complies with the legal requirements of the ADA and the rules and regulations thereof. If any participant in this educational activity is in need of accommodations, please contact Autumn Hayes (608) 417-4248 or Aimee Tobin (608) 416-4222.



Non-Profit Organization
U.S. Postage
PAID
Madison, Wisconsin
Permit No. 658

Department of Obstetrics and Gynecology
1010 Mound Street, 4th Floor
Madison, WI 53715-1532

11th Annual
Innovations in
Women's Health
Interprofessional
Conference

*Current Quality Trends in
Women's Health Care*

November 1, 2019

The Fluno Confer
University of Wisconsin
Madison, Wisconsin

Multiple brochures? We use multiple mailing lists
and cannot always eliminate duplications.
Please post or share any extras with colleagues.



11th Annual

Innovations in Women's Health

Interprofessional Conference

“Current Quality Trends in Women's Health Care”

November 1, 2019

The Fluno Center
University of Wisconsin
Madison, Wisconsin

Provided by

University of Wisconsin School of Medicine and Public Health

Department of Obstetrics and Gynecology

Department of Family Medicine and Community Health

and

**University of Wisconsin-Madison Interprofessional Continuing
Education Partnership (ICEP)**

SCHEDULE

AM

7:30 Registration and Light Continental Breakfast

Exhibitor and Poster Viewing

8:00 Welcome

Sumer Wallace, MD

8:05 What is Quality in Obstetrics and Gynecology, an ACOG Perspective

Denise Elser, MD

8:50 Current Trends in Quality Obstetrical Care

Kara Hoppe, DO, MSCI

9:30 Break

View Exhibits and Posters

9:45 A Multidisciplinary Management Approach for Women with Hereditary Breast and Ovarian Cancer Syndrome (HBOC)

Sarina Schrager, MD, MS; Lisa Barroilhet, MD; Mai Elezaby, MD

10:30 Quality: Past, Present and Future

Ahmed Al-Niaimi, MD

11:00 Rural Obstetrics and Gynecological Care

Ryan Spencer, MD, MS

11:30 Lunch

View Exhibits and Posters

PM

12:30 KEYNOTE PRESENTATION

How Social Media is “Influencing” the Patient-Physician Relationship

Kenan Omurtag, MD



Dr. Omurtag graduated from high school in 2000 and finished medical school in 2006 at University of Missouri–Kansas City’s 6 year combined BA/MD program. After graduation, Dr. Omurtag became Administrative Chief Resident at Emory Gynecology and Obstetrics, finishing his residency in 2010. In 2013, Dr. Omurtag completed his Reproductive Endocrinology and Infertility (REI) Fellowship Program. Dr. Omurtag loves sports and all things related to the intersection of technology and women’s healthcare.

1:30 Implementing Quality Initiatives: Enhanced Recovery After Surgery (ERAS)

Megan Peterson, DNP, RN

2:15 Break

View Exhibits and Posters

2:30 Current Trends in Quality Gynecologic Care: Dysplasia and HPV

Ashley Jennings, MD

3:15 Caring for Women with Opioid Use Disorder: The First Through Fourth Trimester

Jacquelyn Adams, MD; Janine Rhoades, MD

4:00 Poster Recognition and Closing Remarks

CONFERENCE FACULTY

*University of Wisconsin School of Medicine and Public Health

Jacquelyn Adams, MD*

Fellow

Division of Maternal-Fetal Medicine

Department of Obstetrics & Gynecology

Ahmed Al-Niaimi, MD*

Assistant Professor

Director of Quality and Patient Safety

Department of Obstetrics & Gynecology

Lisa Barroilhet, MD*

Dolores A. Buchler, MD Faculty Fellow in Gynecologic Oncology

Associate Professor

Department of Obstetrics & Gynecology

Mai Elezaby, MD*

Associate Professor

Associate Director, Radiology Residency

Associate Chief, Breast Imaging Section

Co-Director, Breast Imaging Fellowship

Department of Radiology

Denise Elser, MD

Women’s Health Institute of Illinois

American College of Obstetricians and Gynecologists (ACOG),

Chair – District VI

Christine Heisler, MD, MS, FACS, FACOG*

Assistant Professor, Division of Urogynecology

Department of Obstetrics & Gynecology

Kara Hoppe, DO, MSCI*

Clinical Assistant Professor

Division of Maternal-Fetal Medicine

Department of Obstetrics & Gynecology

Ashley Jennings, MD*

Clinical Assistant Professor

Department of Obstetrics & Gynecology

Kenan Omurtag, MD

Associate Professor of Obstetrics and Gynecology

Associate Program Director, REI Fellowship

Division of Reproductive Endocrinology and Infertility

Washington University School of Medicine in St. Louis

@drkenanomurtagmd (IG)

Megan Peterson, DNP, RN*

Women’s Health Nurse Practitioner

UW Carbone Cancer Center

Janine Rhoades, MD*

Assistant Professor

Division of Maternal-Fetal Medicine

Department of Obstetrics & Gynecology

Sarina Schrager, MD, MS*

Professor (CHS)

Department of Family Medicine and Community Health

Ryan Spencer, MD, MS*

Assistant Professor

Residency Program Director, Department of Obstetrics & Gynecology

Associate Director, Gynecologic Oncology Fellowship

Department of Obstetrics & Gynecology

Sumer Wallace, MD*

Assistant Professor, Division of Gynecologic Oncology

Department of Obstetrics & Gynecology

PLANNING COMMITTEE

University of Wisconsin School of Medicine and Public Health

Sumer Wallace, MD

CONFERENCE CHAIR

Assistant Professor, Department of Obstetrics & Gynecology

Christine Heisler, MD, MS, FACS, FACOG

PAST CONFERENCE CHAIR

Assistant Professor, Department of Obstetrics & Gynecology

Autumn Hayes

Staff, Department of Obstetrics & Gynecology

Sierra Jansen, MD

Resident, Department of Obstetrics & Gynecology

Cathy Means, MS

Office of Continuing Professional Development

Melinda Rose, NP

Certified Nurse Practitioner, Department of Obstetrics & Gynecology

Gynecology

Sarina Schrager, MD, MS

Professor, Department of Family Medicine and Community Health

Health

Jessica Skarlupka

Staff, Department of Obstetrics & Gynecology

Aimee Tobin

Staff, Department of Obstetrics & Gynecology

University of Wisconsin-Madison School of Nursing

Tracy Mrochek, MPA, RN

Continuing Education in Nursing

GENERAL INFORMATION

Date: November 1, 2019

Place: The Fluno Center
601 University Avenue
Madison, WI 53715-1035

Phone: (877) 773-5866

Conference Fees

\$350: MD, DO

\$250: PA, NP, CNM

\$150: RN, LPN, CMA, Resident, Fellow, Student, Other

The fee includes the cost of tuition, materials, light continental breakfast, lunch, refreshment breaks, and a nonrefundable processing fee of \$50. The first 75 registrants will also receive free, reserved parking.

How to Register

- Visit: <https://ce.icep.wisc.edu/womenshealth-2019>
- Select the **Register/Enroll** tab
- Select **login** or **register** and follow the instructions for **UW-Madison NETID** Login or **Visitor** Login or New Account
- Follow any prompts to complete or update your profile information
- From the **Register** tab, select your Registration Fee, complete any required questions, and Add to Cart
- Select **Checkout** and follow the prompts to pay for the conference

Contact help@icep.wisc.edu if you need assistance.

Cancellation and Refund Policy

Requests for cancellation must be submitted in writing to help@icep.wisc.edu. Cancellation requests received at least 96 hours prior to the conference will allow a full refund except for the nonrefundable processing fee. No refunds will be made for cancellations received less than 96 hours prior to the activity start date.

Conference Materials

A printed course syllabus is not provided at the conference. Upon registration confirmation, you will receive information allowing access to a secure website with the course materials. Presentations can only be posted if the presenter grants permission. The link will be sent to registered participants approximately one week before the conference.

Conference Lodging

A block of rooms is reserved at the conference site, Fluno Center Hotel. Please contact the hotel booking directly at (877) 773-5866 to arrange your accommodation. Mention the conference to the hotel staff when making your reservation to receive the special room rate of \$159 plus tax. The block of rooms will be held on a first-come, first-served basis and any available rooms that have not been reserved by October 1, 2019, will be released to the general public.

Parking

Parking is available in Lot 83 or Lot 46. Spots are first-come, first-served. The first 75 registrants will receive free, reserved parking. Contact Autumn Hayes at ahayes1@wisc.edu for more information.

Conference Attire

To ensure your comfort in the conference room, please bring a sweater or jacket to accommodate temperature variations.

For Further Information

For conference information please contact:

Aimee Tobin

(608) 417-4222

atobin@wisc.edu

Autumn Hayes

(608) 417-4248

ahayes1@wisc.edu

Call for Posters

We welcome the submission of scientific abstracts/posters focusing on women’s health. Submissions can be made online at www.obgyn.wisc.edu, and are due by October 11, 2019. Please contact Autumn Hayes at ahayes1@wisc.edu with any questions.

CALL

FOR

POSTERS