

# COMPARE THE 3 NUTRITION UNBRANDED LABELS

and tell us which one you would choose for your patient and why

## INFANT FORMULA

	Infant Formula A per 100 Kcal	Infant Formula B per 100 Kcal	Infant Formula C per 100 Kcal
DHA, mg	17	8	16.9
ARA, mg	25	22	16.9
Linoleic acid, mg	860	840	738
Iron, mg	1.8	1.8	1.5
Vitamin C, mg	12	9	10.7
Calcium, mg	116	116	116
Phosphorous, mg	64	84.2	82.2
Ca:P ratio	1.81:1	1.38:1	1.41:1
Protein, g	2.8	3.1	2.8
Fat, g	5.3	4.8	5.1
Carbohydrate, g	10.6	10.7	10.8

## JUNIOR MEDICAL FOOD

	Junior Medical Food A per 100 g powder	Junior Medical Food B per 100 g powder	Junior Medical Food C per 100 g powder
DHA, mg	105	0	0
Linoleic acid, mg	3900	3939	818
Iron, mg	8.5	8.3	1.5
Vitamin C, mg	75	42.5	44.6
Calcium, mg	650	543	565
Phosphorous, mg	450	395	382
Ca:P ratio	1.44:1	1.38:1	1.47:1
Protein, g	15.5	14.3	14.8
Fat, g	25	22.7	24
Carbohydrate, g	52	49.3	51.4



JOIN THE  
MOVEMENT AND  
RECOMMEND THE

# #1 CHOICE

OF REGISTERED  
DIETITIANS

- PurAmino™ Infant has **2x the DHA** of EleCare®<sup>‡1,2</sup>
- PurAmino™ Jr is the **ONLY amino acid-based medical food with DHA**
- PurAmino Jr has **expert-recommended amounts** of key nutrients: protein, calcium, and vitamin C<sup>§3</sup>



TAKE A  
CLOSER LOOK.  
SEE INSIDE ►

\* Among n=401 RDs. Data on File.

† Among amino acid-based formulas and medical foods.

‡ PurAmino™ Infant has 17 mg and EleCare® has 8 mg of DHA per 100 Kcal.

§ Two 8 fl oz servings of PurAmino™ Jr meet the daily recommended intake for protein, calcium, and vitamin C for children 1-3 years of age.

# REGISTERED DIETITIANS KNOW EXCELLENT NUTRITION WHEN THEY SEE IT

## RECOMMEND PURAMINO™ FOR:

#1  
REGISTERED  
DIETITIAN  
CHOICE<sup>††</sup>



### IMPORTANT NUTRIENTS

Registered Dietitians cited these reasons for preferring PurAmino™ over leading amino acid-based formulas<sup>4</sup>:

- Adequate ratio of Omega 3 and Omega 6
  - Higher content of **essential fatty acids\***
  - **Adequate calcium to phosphorous ratio**
  - **Higher linoleic acid** content\*
  - **Higher iron** content\*
- Expert-recommended **vitamin C\***
  - Adequate ratio of protein, fats, and carbohydrates
  - **See charts for comparison >**



### FATTY ACID AMOUNTS

Most children less than 5 years of age in the US may get only 29% of the expert-recommended amount of DHA, and those with cow's milk allergies may get even less.<sup>§5-7</sup>

#### PurAmino™ Infant:

- **Has more DHA and ARA** compared with leading amino acid-based formulas\*
- Has an **amount of DHA recommended by experts**<sup>||§</sup>—2x the DHA of EleCare® \*1,2

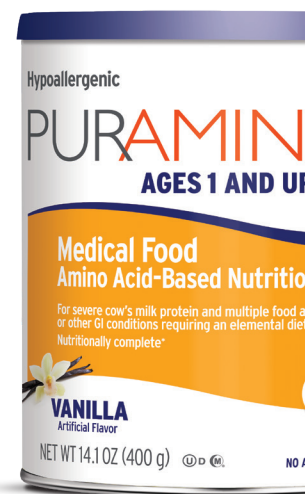
#### PurAmino™ Jr:

- Is the **ONLY amino acid-based junior formula with DHA**
- Has an **amount of DHA recommended by experts**<sup>§9,10</sup>

## IN ADDITION, PURAMINO HAS DEMONSTRATED TOLERANCE

**PurAmino™ is tolerated by infants and children with cow's milk allergy and multiple food allergies.<sup>¶</sup>**

- ✓ In a clinical study, **100% of babies and children** with documented CMA experienced **ZERO allergic issues** when fed PurAmino™ Infant<sup>¶||</sup>
- ✓ Hypoallergenic, 100% free amino acids as protein source
- ✓ Formulated with 33% medium-chain triglyceride (MCT) oil to help facilitate fat absorption
- ✓ No MSG
- ✓ No GMO ingredients
- ✓ No artificial colors or sweeteners
- ✓ Lactose-free



\* See chart for comparison.

† Among n=401 RDs. Data on File.

‡ Among amino acid-based formulas and medical foods.

§ Experts recommend 70-100 mg/day DHA for toddlers.

|| Experts recommend a DHA content of 0.2-0.5% of total fatty acids for infant formula.

¶ Studied before the reformulation of PurAmino.

PurAmino™ has not been shown superior to EleCare® and Neocate® in supporting healthy development.

# HOW PURAMINO™ COMPARES

## INFANT FORMULA

## IMPROVED FORMULATION



	PurAmino™ Infant <sup>#</sup> per 100 Kcal	EleCare <sup>®2</sup> per 100 Kcal	Neocate <sup>®12</sup> per 100 Kcal
DHA, mg	17	8	16.9
ARA, mg	25	22	16.9
Linoleic acid, mg	860	840	738
Iron, mg	1.8	1.8	1.5
Vitamin C, mg	12	9	10.7
Calcium, mg	116	116	116
Phosphorous, mg	64	84.2	82.2
Ca:P ratio	1.81:1	1.38:1	1.41:1
Protein, g	2.8	3.1	2.8
Fat, g	5.3	4.8	5.1
Carbohydrate, g	10.6	10.7	10.8



## JUNIOR MEDICAL FOOD

	PurAmino™ Jr <sup>#</sup> per 100 g powder	EleCare <sup>®</sup> Jr <sup>13</sup> per 100 g powder	Neocate <sup>®</sup> Junior <sup>14</sup> per 100 g powder
DHA, mg	105	0	0
Linoleic acid, mg	3900	3939	818
Iron, mg	8.5	8.3	1.5
Vitamin C, mg	75	42.5	44.6
Calcium, mg	650	543	565
Phosphorous, mg	450	395	382
Ca:P ratio	1.44:1	1.38:1	1.47:1
Protein, g	15.5	14.3	14.8
Fat, g	25	22.7	24
Carbohydrate, g	52	49.3	51.4

<sup>#</sup> Refer to the label on the can for accurate nutrient information.

EleCare<sup>®</sup> and Neocate<sup>®</sup> are registered trademarks of entities unrelated to Mead Johnson & Company, LLC.



# PURAMINO™



## CONVENIENT AND ACCESSIBLE

**WOMEN  
INFANTS &  
CHILDREN\*  
ELIGIBLE  
in this state**

myPURAMINO™

**PurAmino™ is WIC®\*-eligible!**



Learn more at **PurAmino.com**  
**1-800-BABY123**  
**(1-800-222-9123)**

A dedicated resource to help navigate insurance reimbursement.† Enrollment forms available through your Mead Johnson sales representative, online at **www.myPurAmino.com**, or call **1-800-BABY123**.

Qualified patients who go through our reimbursement program can receive **2 free 14.1 oz cans within 2-5 business days – an \$82 retail value.**

## AVAILABLE IN FOUR CONVENIENT WAYS



### HOME DELIVERY

Buy PurAmino on the Enfamil® Shop or call **1-800-BABY123**



### LOCAL PHARMACIES

You may need to provide the below numbers to your pharmacist to order:

**PurAmino™ Infant**

Item #1791-01

UPC 30087-51048-04

**PurAmino™ Jr – Vanilla**

Item #1788-01

UPC 30087-51224-40

**PurAmino™ Jr – Unflavored**

Item #1787-01

UPC 30087-51224-64



### SELECT RETAILERS AND ONLINE

amazon

buybuyBABY†

Enfamil® shop

H-E-B

meijer

TARGET†

Walgreens

Walmart\*

Walmart.com\*



### HOME CARE PROVIDERS

Talk to your Mead Johnson sales representative about local home providers.

Coram

Lincare

Epic/Aveanna

Option Care Health

Shield Health Care

and more!



From the maker of



**PurAmino™ Infant** is WIC®\*-eligible in 45 states. It is not approved in Alaska, New York, South Dakota, Washington, or Wisconsin.

**PurAmino™ Jr** is WIC®\*-eligible in 22 states: Alabama, Arizona, California, Florida, Georgia, Idaho, Indiana, Maine, Maryland, Massachusetts, Michigan, Minnesota, New Mexico, Ohio, Oklahoma, Pennsylvania, Rhode Island, South Carolina, Tennessee, Texas, Utah, and Virginia.

\* WIC® is a registered trademark of the United States Department of Agriculture (USDA) for the Special Supplemental Nutrition Program for Women, Infants, and Children. No endorsement of any brand or product by the USDA is implied or intended.

† While we can't guarantee insurance reimbursement, our dedicated staff will help parents navigate the reimbursement process.

‡ Online only.

**References:** 1. PurAmino Infant Nutrient Profile. Mead Johnson Nutrition; 2017. Accessed May 18, 2020. [www.meadjohnson.com/pediatrics/us-en/product-information/products/infants/puramino](https://www.meadjohnson.com/pediatrics/us-en/product-information/products/infants/puramino) 2. EleCare Product Information. Accessed July 13, 2020. <https://static.abbottnutrition.com/cms-prod/abbottnutrition-2016.com/img/ElCare.pdf> 3. Food and Nutrition Board, National Academy of Sciences, Health and Medicine Division. Table: DRI values summary. Accessed Aug 17, 2020. Available at: <https://www.nationalacademies.org/ourwork/summary-report-of-the-dietary-reference-intakes> 4. Data on File: Taken from Survey on March 2020. 5. Keim SA, Branum AM. Dietary intake of polyunsaturated fatty acids and fish among US children 12-60 months of age. *Matern Child Nutr.* 2015 Oct;11(4):987-90. 6. AFSSA (2010). Accessed March 26, 2020. <https://www.anses.fr/en/system/files/NUT2006sa0359EN.pdf> 7. Groetch M, Henry M, Fueling MB, Kim J. Guidance for the nutrition management of gastrointestinal allergy in pediatrics. *J Allergy Clin Immunol Pract.* 2013;1(4):323-31. 8. Koletzko B, Lien E, Agostoni C, et al. The roles of long-chain polyunsaturated fatty acids in pregnancy, lactation and infancy: review of current knowledge and consensus recommendations. *J Perinat Med.* 2008;36:5-14. 9. AFSSA (2010). 10. EFSA Panel on Dietetic Products, Nutrition, and Allergies (NDA). EFSA J. 2010;8:1461. 11. Burks W, Jones SM, Berseth CL, et al. Hypoallergenicity and effects on growth and tolerance of a new amino acid-based formula with docosahexaenoic acid and arachidonic acid. *J Pediatr.* 2008;153(2):266-271. 12. Neocate Product Information. Accessed July 13, 2020. <https://www.neocate.com/shop/hypoallergenic-formula-and-products/infant-dha-ara> 13. EleCare Jr Product Information. Accessed September 25, 2019. <https://static.abbottnutrition.com/cms-prod/abbottnutrition-2016.com/img/ElCare-Jr.pdf> 14. Neocate Junior Product Information. Accessed September 25, 2019. <https://www.neocate.com/shop/hypoallergenic-formula-and-products/junior>

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