

NEW

NEW Enfamil NeuroPro™ Infant

feeds a baby's potential to help support
important developmental milestones¹⁻⁵



NEW Enfamil NeuroPro™ Infant gives babies a unique and advanced combination of nutrients with 2'-FL HMO*



Inside NEW Enfamil NeuroPro™ Infant formula are:

Expert-recommended amounts of DHA^{6,†‡}



Naturally occurring MFGM components[§]



Triple Prebiotic Immune Blend™ includes 2'-FL HMO



Building Blocks of the Brain

DHA in an amount equal to the worldwide average in breast milk supports a baby's brain development, *plus* naturally occurring MFGM components are a building block of the brain^{1-8†‡§||}

Building Blocks of the Immune System

A proprietary blend of GOS and PDX prebiotics—now has 2'-FL HMO—to support a baby's immune health⁹⁻¹²



NEW



*Based on the combination of DHA, PDX, GOS, and 2'-FL.

†Average amount of DHA in breast milk worldwide is 0.32% ± 0.22% (mean ± standard deviation of total fatty acids), based on an analysis of 65 studies of 2474 women.⁶

‡As recommended by the Food and Agriculture Organization of the United Nations/World Health Organization (FAO/WHO): >0.2% to 0.36% of total fatty acids.⁷

§From whey protein concentrate.

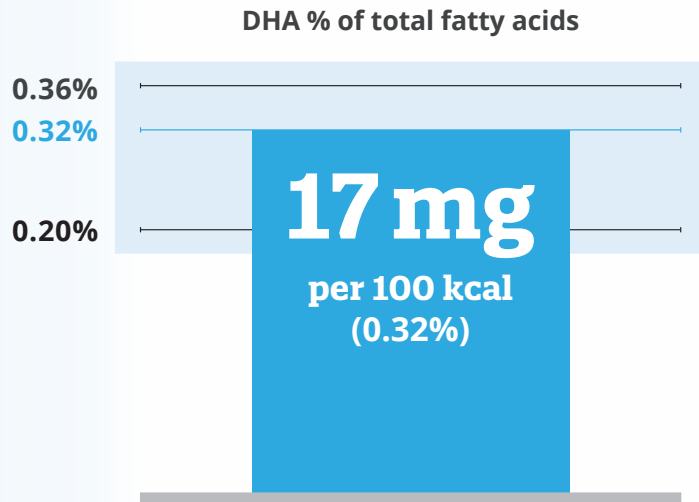
||Studies compared infants fed Enfamil® with DHA and ARA vs discontinued Enfamil® without DHA and ARA. Studied before the addition of prebiotics.¹⁻⁵



DHA is an important building block of babies' brains—make sure they're getting what experts recommend¹⁻⁵

Enfamil NeuroPro™ Infant has 0.32% DHA—equal to the worldwide average amount of DHA in breast milk.^{6*}

The World Health Organization is clear:
Infant diets should contain 0.20% to 0.36% DHA^{7†}



The amount of DHA in Enfamil® has clinically proven cognitive outcomes all the way up to 5 years of age.[‡]





The DHA in NEW Enfamil NeuroPro™ Infant supports a baby's brain development⁵

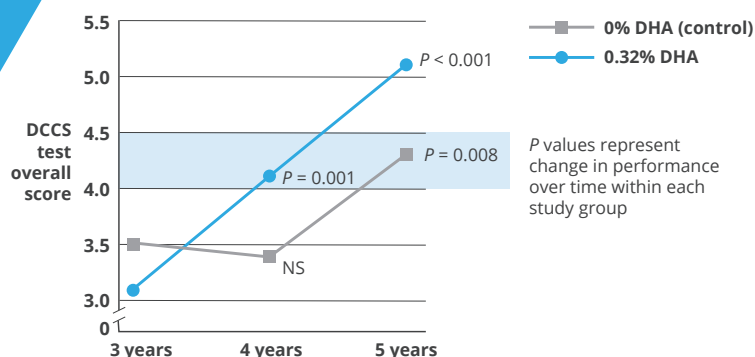
DHA amounts in Enfamil NeuroPro™ Infant help feed learning potential.

Dimensional Change Card Sort (DCCS) test scores were clinically shown to have earlier improvement when infants were fed a prior Enfamil® product with an expert-recommended amount of DHA for the first 12 months.⁵



COGNITIVE
DEVELOPMENT AT
4
YEARS

The DCCS test measures a child's ability to learn a rule and then switch to a new rule.

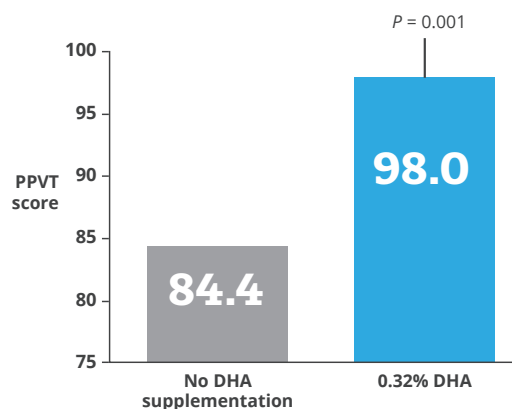


Peabody Picture Vocabulary Test (PPVT) scores were clinically shown to be higher when infants were fed a prior Enfamil® product with an expert-recommended amount of DHA for the first 12 months.⁵



COGNITIVE
DEVELOPMENT AT
5
YEARS

The PPVT test measures vocabulary and can be used as a measure of verbal intelligence or overall IQ.





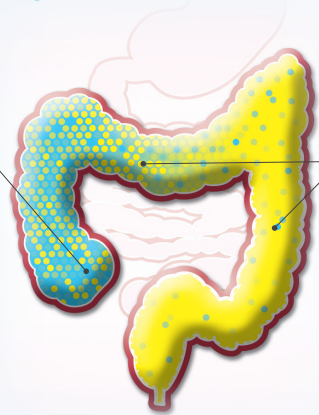
The Triple Prebiotic Immune Blend™ in NEW Enfamil NeuroPro™ Infant supports a baby's immune health^{9-12†}

The unique combination of GOS and PDX in Enfamil NeuroPro™ Infant increases beneficial gut bacteria.

The proprietary prebiotic combination of GOS and PDX found in Enfamil NeuroPro™ Infant has been shown to increase immune-supporting beneficial bacteria in the intestines.^{9,10}

GOS and PDX are designed to work in tandem to foster the growth of beneficial bacteria throughout the large intestine.⁹

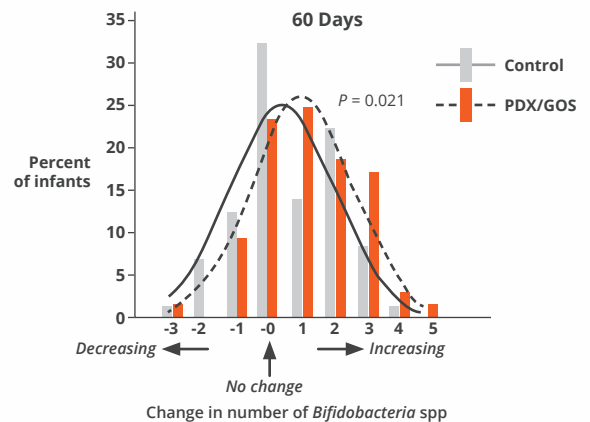
GOS: short-chain carbohydrate that quickly feeds beneficial bacteria in the proximal large intestine



● GOS
● PDX

PDX: more complex carbohydrate that feeds beneficial bacteria throughout the large intestine

At 60 days, the number of *Bifidobacteria* compared to baseline increased for infants in the PDX/GOS group.¹⁰



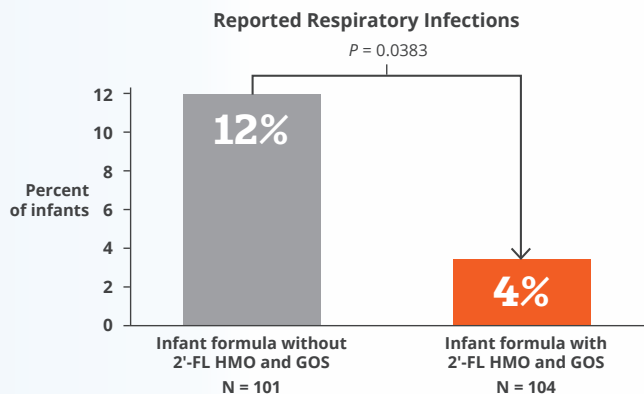
The combination of GOS and 2'-FL HMO helps support respiratory health.

In a clinical study, infant formula with the combination of GOS and 2'-FL HMO is associated with reduced respiratory infections, based on a parental report in a post-hoc analysis.^{11,12}

Infants were fed a formula either with or without 2'-FL HMO and GOS.



HMOs are also found in human milk and support breastfed infants' immune health.



8%
REDUCTION
IN REPORTED
RESPIRATORY
INFECTIONS



Feed a baby's potential with NEW Enfamil NeuroPro™ Infant



Formula inspired by breast milk	
Brain-building DHA in an expert-recommended amount^{6,7*†}	
Amounts of DHA shown to improve cognitive outcomes^{5‡}	
Naturally occurring MFGM components, a building block of the brain^{8§}	
Triple Prebiotic Immune Blend™ includes 2'-FL HMO⁹⁻¹²	
GOS and 2'-FL HMO combination in infant formula is associated with reduced respiratory infections, based on a parental report, post-hoc analysis^{11,12}	
Proprietary blend of PDX and GOS proven to increase beneficial gut bacteria^{9,10}	

NEW



Recommend NEW Enfamil NeuroPro™ Infant

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