



2019 PRIMARY CARE CONFERENCE

November 14-15, 2019

The Madison Concourse Hotel
Madison, Wisconsin

Provided by:

University of Wisconsin School of Medicine and Public Health
Department of Medicine

Department of Family Medicine and Community Health

University of Wisconsin–Madison Interprofessional
Continuing Education Partnership (ICEP)



Interprofessional
Continuing Education Partnership
UNIVERSITY OF WISCONSIN–MADISON

School of Medicine
and Public Health
School of Nursing
School of Pharmacy

INTENDED AUDIENCE & SCOPE OF PRACTICE

This activity is designed to meet the needs of primary care physicians, physician assistants, advanced practice nurses, and other health care professionals who are interested in expanding their knowledge and improving their care of patients.

ELEMENTS OF COMPETENCE

This activity has been designed to change learner competence and focuses on the American Board of Medical Specialties areas of patient care and procedural skills, and medical knowledge. This activity also focuses on the interprofessional competencies of roles and responsibilities, and communication.

PRACTICE GAPS AND NEEDS

Based on documented gaps in current practice, this activity addresses critical topics in primary care identified through professional practice; local, regional and national data in healthcare quality; and requests from participants in related continuing education activities.

The overall focus of this activity is to discuss these practice gaps and provide participants with the knowledge, skills, tools and resources needed to change their professional practice and improve the care of their patients.

LEARNING OBJECTIVES

The 2019 Primary Care Conference is designed to:

- Describe the latest evidence regarding diagnosis and evaluation of medical conditions commonly seen by the primary care healthcare team
- Summarize state-of-the-art management of common medical conditions in clinical practice
- Employ new strategies to enact behavior change in patients



JOINTLY ACCREDITED PROVIDER™
INTERPROFESSIONAL CONTINUING EDUCATION

CREDIT

ACCREDITATION STATEMENT

In support of improving patient care, the University of Wisconsin–Madison Interprofessional Continuing Education Partnership (ICEP) is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team.

CREDIT DESIGNATION STATEMENTS

American Medical Association (AMA)

The University of Wisconsin–Madison ICEP designates this live activity for a maximum of 12.5 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

American Academy of Family Physicians (AAFP)

Application for CME credit has been filed with the American Academy of Family Physicians. **Determination of credit is pending.**

American Nurses Credentialing Center (ANCC) & Iowa Board of Nursing

The University of Wisconsin–Madison ICEP designates this live activity for a maximum of 12.5 ANCC and Iowa contact hours. ANCC pharmacotherapeutic contact hours will be calculated and awarded as appropriate to meet the needs of advanced practice nurses. The University of Wisconsin–Madison School of Nursing is Iowa Board of Nursing provider 350. A copy of the evaluation may be sent to the Iowa Board of Nursing, 400 SW 8th Street, Suite B, Des Moines, IA 50309.

Continuing Education Units

The University of Wisconsin–Madison ICEP, as a member of the University Professional & Continuing Education Association (UPCEA), authorizes this program for 1.25 continuing education units (CEUs) or 12.5 hours.

THURSDAY, NOVEMBER 14

AM

- 7:00 Registration, breakfast
- 7:50 **Welcome**
Jeremy P. Smith, MD
- 8:00 **CBD: How Your Patients are Using It (and Using Other Cannaboids) and Why**
Michael M. Miller, MD, DFASAM, DLFAPA
- 8:30 **The 2018 Cholesterol Guidelines: New Again**
James H. Stein, MD
- 9:00 **Atrial Fibrillation Diagnosis and Treatment: A Decade of Advances**
Miguel A. Leal, MD
- 9:30 **Question and Answer Period**
- 10:00 Refreshment break, view exhibits
- 10:30 **Identifying and Addressing Frailty and Fall Risk in the Office Setting**
Susan L. Wenker, PT, PhD;
Evan O. Nelson, PT, DPT, PhD
- 11:00 **Novel Treatments for Depression**
Steven J. Garlow, MD, PhD
- 11:30 **Primary Care Update in Smoking Cessation**
Kristin M. Berg, MD, MS

12:00 Question and Answer Period

PM

- 12:30 Lunch, view exhibits
- 1:30 **ENT Emergencies**
Scott R. Chaiet, MD, MBA;
Ashley E. Kujava, NP
- 2:00 **Common Shoulder Problems in the Weekend Warrior: Clinical Approach for the Primary Care Provider**
David T. Bernhardt, MD
- 2:30 **Question and Answer Period**
- 2:45 Refreshment break, view exhibits
- 3:00 **Compelling Cases in Vaginitis**
Kristen L. Panther, APNP
- 3:30 **Evaluation and Treatment of Dementia**
Robert J. Przybelski, MD, MS
- 4:00 **Question and Answer Period**
- 4:15 Adjourn

FRIDAY, NOVEMBER 15

AM

- 7:00 Registration, breakfast
- 7:50 **Welcome**
Jeremy P. Smith, MD
- 8:00 **Best of the Best: Recent Studies That Will Change Your Practice**
Jeremy P. Smith, MD
- 9:00 **How to Diagnose and Treat Osteoporosis in 2019**
Karen E. Hansen, MD, MS
- 9:30 **Question and Answer Period**
- 10:00 Refreshment break, view exhibits
- 10:30 **Primary Headache Disorders: Approach to Diagnosis and Treatment**
Susanne K. Seeger, MD
- 11:00 **Practical Office-Based Management of Heart Failure**
Joan C. Hermsen, APNP
- 11:30 **Non-insulin Medications: Sweet New Options for Type 2 Diabetes Treatment**
Maxfield P. Flynn, MD, PhD

12:00 Question and Answer Period

PM

- 12:30 Lunch, view exhibits
- 1:30 **Transplant Infectious Disease: What the Primary Care Provider Needs to Know**
Jeannina A. Smith, MD
- 2:00 **It's Getting Awful Hot in Here: The Looming Threat of Global Warming and Devastating Medical Sequelae**
Dennis G. Maki, MD
- 3:00 **Question and Answer Period**
- 3:30 **Adjourn**

CONFERENCE FEES AND HOW TO REGISTER

Conference Fee

- \$425 Physicians (MD and DO)
- \$325 Residents, Physician Assistants, Nurses, Others

Reduced Fee for UW Health/UW Medical Foundation/VA/Meriter Employees:

- \$295 Physicians (MD and DO)
- \$220 Residents, Physician Assistants, Nurses, Others

The conference fee includes the cost of tuition, materials, breakfasts, lunches, refreshment breaks, and a nonrefundable processing fee of \$50.

Cancellation and Refund Policy

Requests for cancellation must be submitted in writing to help@icep.wisc.edu. Cancellation requests received at least 96 hours prior to the conference will allow a full refund except for the nonrefundable processing fee. No refunds will be made for cancellations received less than 96 hours prior to the activity start date.

Registration Information

- Visit: <https://ce.icep.wisc.edu/primarycare-2019>
- Select the **REGISTER/ENROLL** Tab
- Select **login** or **register** and follow the instructions for **UW-MADISON NETID Login** or **VISITOR Login** or New Account
Please make note of your username and password as you will need them to view materials, complete evaluations, and claim credit.
- Follow any prompts to complete or update your profile information
- Click the **REGISTER** tab, select your Registration Fee, complete any required questions, and **ADD TO CART**
- Select **CHECKOUT** and follow the prompts to pay for the conference

Contact help@icep.wisc.edu if you need assistance.

GENERAL INFORMATION

Dates: November 14-15, 2019

Place: The Madison Concourse Hotel
One West Dayton Street
Madison, Wisconsin

Phone: 1-800-356-8293/1-608-257-6000

Conference Housing

A block of rooms has been reserved at the conference site, The Madison Concourse Hotel. Please contact the hotel directly (1-800-356-8293) to arrange your accommodation. Please mention "**Primary Care 2019**" to the hotel staff when making your reservation to receive the special block room rates of \$159-single rate, \$169-double rate, plus tax (for Concourse Premier Level); \$209 (for single or double rate), plus tax (for Governor's Club Level). The block of rooms will be held on a first-come, first-served basis and any available rooms that have not been reserved by October 14, 2019, will be released to the general public.

Conference Materials

The course syllabus will be posted online (the link will be sent to registered participants approximately three days before the conference).

For Further Information

For conference information please contact Cathy Means, cathy.means@wisc.edu; telephone 608-262-3729.

The University of Wisconsin provides equal opportunities in employment and programming, including Title IX requirements. The University of Wisconsin School of Medicine and Public Health fully complies with the legal requirements of the ADA and the rules and regulations thereof. If any participant in this educational activity is in need of accommodations, please contact Cathy Means at 608-262-3729.

PLANNING COMMITTEE

UNIVERSITY OF WISCONSIN SCHOOL OF MEDICINE AND PUBLIC HEALTH

Jeremy P. Smith, MD

Department of Medicine

Melissa M. Stiles, MD

Department of Family Medicine and Community Health

UW HEALTH

Kristen L. Panther, APNP, Internal Medicine Clinic

UNIVERSITY OF WISCONSIN-MADISON SCHOOL OF NURSING

Tracy L. Mroczek, MPA, RN

Continuing Education in Nursing

FACULTY

Kristin M. Berg, MD, MS, Assistant Professor of Medicine, Division of General Internal Medicine, University of Wisconsin School of Medicine and Public Health

David T. Bernhardt, MD, Professor of Pediatrics, and Orthopedics and Rehabilitation, Division of Sports Medicine, University of Wisconsin School of Medicine and Public Health

Scott R. Chalet, MD, MBA, Assistant Professor of Surgery, Section of Facial Plastic Surgery, Division of Otolaryngology-Head & Neck Surgery, University of Wisconsin School of Medicine and Public Health

Maxfield P. Flynn, MD, PhD, Assistant Professor of Medicine, Division of Endocrinology, Diabetes, and Metabolism, University of Wisconsin School of Medicine and Public Health

Steven J. Garlow, MD, PhD, Professor of Psychiatry, University of Wisconsin School of Medicine and Public Health

Karen E. Hansen, MD, MS, Associate Professor of Medicine, Division of Rheumatology, University of Wisconsin School of Medicine and Public Health

Joan C. Hermesen, APNP, Heart Failure and Transplant Cardiology, APP Supervisor, Division of Cardiovascular Medicine, University of Wisconsin School of Medicine and Public Health

Ashley E. Kujava, NP, Nurse Practitioner, Section of Facial Plastic Surgery, Division of Otolaryngology-Head & Neck Surgery, University of Wisconsin School of Medicine and Public Health

Miguel A. Leal, MD, Assistant Professor of Medicine, Division of Cardiovascular Medicine, University of Wisconsin School of Medicine and Public Health; Director, Electrophysiology & Arrhythmia Service; Director, Cardiovascular Medicine and Electrophysiology Fellowship Programs

Dennis G. Maki, MD, Ovid O. Meyer Professor of Medicine, Divisions of Infectious Disease and Pulmonary/Critical Care Medicine, University of Wisconsin School of Medicine and Public Health; Attending Physician, Center for Trauma and Life Support and eICU, UW Health

Michael M. Miller, MD, DFASAM, DLFAPA, Clinical Instructor of Psychiatry, University of Wisconsin School of Medicine and Public Health; Director, American Board of Addiction Medicine and American College of Academic Addiction Medicine; Past President, American Society of Addiction Medicine

Evan O. Nelson, PT, DPT, PhD, Assistant Professor of Family Medicine and Community Health, Doctor of Physical Therapy Program, University of Wisconsin School of Medicine and Public Health

Kristen L. Panther, APNP, Advanced Practice Nurse Prescriber, Internal Medicine Clinic, UW Health

Robert J. Przybelski, MD, MS, Associate Professor of Medicine, Division of Geriatrics and Gerontology, University of Wisconsin School of Medicine and Public Health

Susanne K. Seeger, MD, Associate Professor and Vice Chair for Clinical Affairs and Quality Improvement; Director, Headache Program, Department of Neurology, University of Wisconsin School of Medicine and Public Health

Jeannina A. Smith, MD, Clinical Associate Professor of Medicine, Division of Infectious Disease, University of Wisconsin School of Medicine and Public Health

Jeremy P. Smith, MD, Associate Professor of Medicine, Division of General Internal Medicine, University of Wisconsin School of Medicine and Public Health

James H. Stein, MD, Robert Turell Professor in Cardiovascular Research, Division of Cardiovascular Medicine, University of Wisconsin School of Medicine and Public Health; Director, Atherosclerosis Imaging Research Program; Director, Preventive Cardiology Program

Susan L. Wenker, PT, PhD, Assistant Professor of Family Medicine and Community Health, Doctor of Physical Therapy Program, University of Wisconsin School of Medicine and Public Health

Policy on Faculty and Sponsor Disclosure

It is the policy of the University of Wisconsin–Madison Interprofessional Continuing Education Partnership (ICEP) that the faculty, authors, planners, and other persons who may influence content of this CE activity disclose all relevant financial relationships with commercial interests in order to allow CE staff to identify and resolve any potential conflicts of interest. Faculty must also disclose any planned discussion of unlabeled/unapproved uses of drugs or devices during their presentation. Detailed disclosures will be made available in the activity handout materials.