



2018 PRIMARY CARE CONFERENCE

November 1-2, 2018

The Madison Concourse Hotel
Madison, Wisconsin

Provided by:

University of Wisconsin School of Medicine and Public Health
Department of Medicine

Department of Family Medicine and Community Health

University of Wisconsin–Madison Interprofessional
Continuing Education Partnership (ICEP)



Interprofessional
Continuing Education Partnership
UNIVERSITY OF WISCONSIN–MADISON

School of Medicine
and Public Health
School of Nursing
School of Pharmacy

INTENDED AUDIENCE & SCOPE OF PRACTICE

This activity is designed to meet the needs of primary care physicians, physician assistants, advanced practice nurses, and other health care professionals who are interested in expanding their knowledge and improving their care of patients.

ELEMENTS OF COMPETENCE

This activity has been designed to change learner competence and focuses on the American Board of Medical Specialties areas of patient care and procedural skills, and medical knowledge. This activity also focuses on the interprofessional competencies of roles and responsibilities, and communication.

PRACTICE GAPS AND NEEDS

Based on documented gaps in current practice, this activity addresses critical topics in primary care identified through professional practice; local, regional and national data in healthcare quality; and requests from participants in related continuing education activities.

The overall focus of this activity is to discuss these practice gaps and provide participants with the knowledge, skills, tools and resources needed to change their professional practice and improve the care of their patients.

LEARNING OBJECTIVES

The 2018 Primary Care Conference is designed to:

- Describe the latest evidence regarding diagnosis and evaluation of medical conditions commonly seen by the primary care health care team
- Summarize state-of-the-art management of common medical conditions in clinical practice
- Employ new strategies to enact behavior change in patients



JOINTLY ACCREDITED PROVIDER™
INTERPROFESSIONAL CONTINUING EDUCATION

CREDIT

ACCREDITATION STATEMENT

In support of improving patient care, the University of Wisconsin–Madison Interprofessional Continuing Education Partnership (ICEP) is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC) to provide continuing education for the healthcare team.

CREDIT DESIGNATION STATEMENTS

American Medical Association (AMA)

The University of Wisconsin–Madison ICEP designates this live activity for a maximum of 12.5 *AMA PRA Category 1 Credits™*. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

American Academy of Family Physicians (AAFP)

Application for CME credit has been filed with the American Academy of Family Physicians.

Determination of credit is pending.

American Nurses Credentialing Center (ANCC) & Iowa Board of Nursing

The University of Wisconsin–Madison ICEP designates this live activity for a maximum of 12.5 ANCC and Iowa contact hours. ANCC pharmacotherapeutic contact hours will be calculated and awarded as appropriate to meet the needs of advanced practice nurses. The University of Wisconsin–Madison School of Nursing is Iowa Board of Nursing provider 350. A copy of the evaluation may be sent to the Iowa Board of Nursing, 400 SW 8th Street, Suite B, Des Moines, IA 50309.

Continuing Education Units

The University of Wisconsin–Madison ICEP, as a member of the University Professional & Continuing Education Association (UPCEA), authorizes this program for 1.25 continuing education units (CEUs) or 12.5 hours.

THURSDAY, NOVEMBER 1

AM

- 7:00 Registration, breakfast
- 7:50 **Welcome**
Jeremy P. Smith, MD
- 8:00 **Preventing Burnout and Providing a Culture of Wellness**
Beth E. Potter, MD;
Mariah A. Quinn, MD, MPH
- 8:30 **The Psychopharmacologic Treatment of PTSD**
Eileen P. Ahearn, MD, PhD
- 9:00 **Updates in Care of the Transgender Patient**
Brittany J. Allen, MD
- 9:30 **Question and Answer Period**
- 10:00 Refreshment break, view exhibits
- 10:30 **Deprescribing in the Geriatric Population: Where to Begin...**
Kathleen E. Walsh, DO, MS
- 11:00 **Wait, What? How to Approach Shared Decision Making Conversations in Primary Care**
Toby C. Campbell, MD
- 11:30 **Congestive Heart Failure (CHF): Treatments a Primary Care Provider Should Know**
Ravi Dhingra, MD, MPH

PM

- 12:30 Lunch, view exhibits
- 1:30 **I'm so Dizzy: What Is Making Your Patient's Head Spin?**
Nancy L. Ninman, NP
- 2:00 **2018 Update on COPD: Tailoring Treatment for Better Symptom Management and Outcomes**
Brian D. Griffith, MD
- 2:30 **Question and Answer Period**
- 2:45 Refreshment break, view exhibits
- 3:00 **Spotting Zebras: Genetic Counseling and Indications for Referral**
Kimberly B. Anderson, MS, CGC;
Kate M. Orland, MS, CGC
- 3:30 **Acute Knee Injuries for the Primary Care Provider – What They Didn't Teach You in Medical School**
David T. Bernhardt, MD
- 4:00 **Question and Answer Period**
- 4:15 Adjourn

FRIDAY, NOVEMBER 2

AM

- 7:00 Registration, breakfast
- 7:50 **Welcome**
Jeremy P. Smith, MD
- 8:00 **Lower Urinary Tract Symptoms in the Older Male: Yellow is the New Orange**
Dan R. Gralnek, MD
- 8:30 **The Medical Management of Menopause**
Makeba Williams, MD
- 9:00 **Cancer Survivorship: A Primary Care Provider Survival Guide**
James E. Haine, MD
- 9:30 **Question and Answer Period**
- 10:00 Refreshment break, view exhibits
- 10:30 **Greatest Hits: 8 Studies Guaranteed to Absolutely Rock Your World!!!**
Jeremy P. Smith, MD
- 11:30 **The Stress of Ordering the Right Stress Test: Non-Invasive Evaluation of Coronary Artery Disease**
Nicole M. Reilly, MD
- 12:00 **Question and Answer Period**

PM

- 12:30 Lunch, view exhibits
- 1:30 **Making Sense of the HTN Guidelines: Perspectives from Cardiology and Family Medicine**
Bruce P. Barrett, MD, PhD;
Matthew C. Tattersall, DO, MS
- 2:00 **Global Warming and the Growing Threat of Tickborne Diseases**
Dennis G. Maki, MD
- 3:00 **Question and Answer Period**
- 3:30 Adjourn

CONFERENCE FEES AND HOW TO REGISTER

Conference Fee

- \$425 Physicians (MD and DO)
- \$325 Residents, Physician Assistants, Nurses, Others

Reduced Fee for UW Health/UW Medical Foundation/VA/Meriter Employees:

- \$295 Physicians (MD and DO)
- \$220 Residents, Physician Assistants, Nurses, Others

The conference fee includes the cost of tuition, materials, breakfasts, lunches, refreshment breaks, and a nonrefundable processing fee of \$50.

Cancellation and Refund Policy

Requests for cancellation must be submitted in writing to help@icep.wisc.edu. Cancellation requests received at least 96 hours prior to the conference will allow a full refund except for the nonrefundable processing fee. No refunds will be made for cancellations received less than 96 hours prior to the activity start date.

Registration Information

- Visit: <https://ce.icep.wisc.edu/primarycare-2018>
- Select the **Register/Enroll** Tab
- If you are not logged in, select **login** or **register** and follow the instructions for **UW-Madison NETID** or **Visitor Login** or **New Account**
- Follow any prompts to complete or update your profile information
- From the **Register** tab, select your Registration Fee, complete any required questions, and **Add to Cart**
- Select **Checkout** and follow the prompts to pay for the conference

Contact help@icep.wisc.edu if you need assistance.

GENERAL INFORMATION

Dates: November 1-2, 2018

Place: The Madison Concourse Hotel
One West Dayton Street
Madison, Wisconsin

Phone: 1-800-356-8293/1-608-257-6000

Conference Housing

A block of rooms has been reserved at the conference site, The Madison Concourse Hotel. Please contact the hotel directly (1-800-356-8293) to arrange your accommodation. Please mention **"Primary Care 2018"** to the hotel staff when making your reservation to receive the special block room rates of \$154-single rate, \$164-double rate, plus tax (for Concourse Premier Level); \$194-single rate; \$204-double rate, plus tax (for Governor's Club Level) The block of rooms will be held on a first-come, first-served basis and any available rooms that have not been reserved by October 2, 2018, will be released to the general public.

Conference Materials

The course syllabus will be posted online (the link will be sent to registered participants approximately three days before the conference).

For Further Information

For conference information please contact Cathy Means, cathy.means@wisc.edu; telephone 608-262-3729.

The University of Wisconsin provides equal opportunities in employment and programming, including Title IX requirements. The University of Wisconsin School of Medicine and Public Health fully complies with the legal requirements of the ADA and the rules and regulations thereof. If any participant in this educational activity is in need of accommodations, please contact Cathy Means at 608-262-3729.

PLANNING COMMITTEE

UNIVERSITY OF WISCONSIN SCHOOL OF MEDICINE AND PUBLIC HEALTH

Jeremy P. Smith, MD
Department of Medicine

James M. Sosman, MD
Department of Medicine

Melissa M. Stiles, MD
Department of Family Medicine and Community Health

UW HEALTH

Kristen L. Panther, APNP, Internal Medicine Clinic

UNIVERSITY OF WISCONSIN-MADISON SCHOOL OF NURSING

Tracy L. Mrochek, MPA, RN
Continuing Education in Nursing

FACULTY

Eileen P. Ahearn, MD, PhD, Psychiatrist, William S. Middleton Memorial Veterans Hospital; and Adjunct Faculty, University of Wisconsin School of Medicine and Public Health

Brittany J. Allen, MD, Assistant Professor of Pediatrics, Division of General Pediatrics and Adolescent Medicine, University of Wisconsin School of Medicine and Public Health

Kimberly B. Anderson, MS, CGC, Certified Genetic Counselor, Wisconsin State Laboratory of Hygiene, Cytogenetic Services, University of Wisconsin-Madison

Bruce P. Barrett, MD, PhD, Professor of Family Medicine and Community Health, University of Wisconsin School of Medicine and Public Health

David T. Bernhardt, MD, Professor of Pediatrics, and Orthopedics and Rehabilitation, University of Wisconsin School of Medicine and Public Health

Toby C. Campbell, MD, Associate Professor of Medicine; and Ellen and Peter O. Johnson Chair in Palliative Care, Division of Hematology, Medical Oncology, and Palliative Care, University of Wisconsin School of Medicine and Public Health

Ravi Dhingra, MD, MPH, Assistant Professor of Medicine, Division of Cardiovascular Medicine, University of Wisconsin School of Medicine and Public Health

Dan R. Gralnek, MD, Assistant Professor of Urology, University of Wisconsin School of Medicine and Public Health

Brian D. Griffith, MD, Clinical Assistant Professor of Medicine, Division of Allergy, Pulmonary and Critical Care Medicine, University of Wisconsin School of Medicine and Public Health

James E. Haine, MD, Clinical Assistant Professor of Medicine, Division of General Internal Medicine, University of Wisconsin School of Medicine and Public Health

Dennis G. Maki, MD, Ovid O. Meyer Professor of Medicine, Divisions of Infectious Disease and Pulmonary/Critical Care Medicine, University of Wisconsin School of Medicine and Public Health; and Attending Physician, Center for Trauma and Life Support and eICU, UW Health

Nancy L. Ninman, NP, Advanced Practice Provider, Movement Disorders Clinic, UW Health

Kate M. Orland, MS, CGC, Senior Genetic Counselor, Inherited Arrhythmias Clinic, UW Health

Beth E. Potter, MD, Associate Professor of Family Medicine and Community Health, University of Wisconsin School of Medicine and Public Health; and Medical Director of Employee Health and Wellness, UW Health

Mariah A. Quinn, MD, MPH, Assistant Professor of Medicine, Division of General Internal Medicine, University of Wisconsin School of Medicine and Public Health

Nicole M. Reilly, MD, Clinical Assistant Professor of Medicine, Division of Cardiovascular Medicine, University of Wisconsin School of Medicine and Public Health

Jeremy P. Smith, MD, Associate Professor of Medicine, Division of General Internal Medicine, University of Wisconsin School of Medicine and Public Health

Matthew C. Tattersall, DO, MS, Assistant Professor of Medicine, Division of Cardiovascular Medicine, University of Wisconsin School of Medicine and Public Health

Kathleen E. Walsh, DO, MS, Clinical Associate Professor of Medicine, Divisions of Cardiovascular Medicine, and Geriatrics and Gerontology, University of Wisconsin School of Medicine and Public Health

Makeba Williams, MD, Clinical Assistant Professor of Obstetrics and Gynecology; and Division Director of General Obstetrics and Gynecology, University of Wisconsin School of Medicine and Public Health

Policy on Faculty and Sponsor Disclosure

It is the policy of the University of Wisconsin–Madison Interprofessional Continuing Education Partnership (ICEP) that the faculty, authors, planners, and other persons who may influence content of this continuing education (CE) activity disclose all relevant financial relationships with commercial interests in order to allow CE staff to identify and resolve any potential conflicts of interest. Faculty must also disclose any planned discussion of unlabeled/unapproved uses of drugs or devices during their presentation. Detailed disclosures will be made available in the activity handout materials.